

Club # 684 District 5240  
Chartered March 10, 1959

Come and join us on Wednesdays 12:15 PM at  
The Royal Scandinavia Inn at 420 Alisal Road in Solvang

“A sense of humor is part of the art of leadership, of getting along with people, of getting things done.”

~ Dwight Eisenhower



## President's Message

The Santa Ynez Valley Rotary Foundation now has an Endowment Fund.

What is an Endowment Fund? It is a permanent fund of property or money, where the **income** is used for the purpose for which the gift was intended. The principal is invested to produce income and that income, in part or in whole, will be used for the charitable endeavors of our Foundation and our Club. The principal remains intact, while some income may be added to it to keep current with inflation.

**The point is that a gift to our Endowment Fund is a gift that keeps on giving forever!! And, we in our Club, through our Foundation, have control of the funds.**

We formed the Endowment Fund for the following reasons:

- (1) Endowments are increasingly popular among larger donors seeking to provide a discipline to the Foundation's long term mission.
- (2) The opportunity to provide a "Legacy" is an important and powerful motivation for large donors.
- (3) To enhance, encourage and expand giving.
- (4) To provide long term program funding.
- (5) Ensure program funding during difficult times
- (6) Provide donors with greater "Value" for each dollar donated. (Today's dollar gives and gives forever and may actually increase in value)
- (7) Provides an opportunity for non-Rotarian and Rotarian donors to leave a legacy from their wills and estates for the benefit of charities in the Santa Ynez Valley.

There are few investments that offer greater personal satisfaction than contributing to an Endowment and knowing that the value of that investment is growing, even as it assists in the funding of today's Santa Ynez Valley Rotary Club's programs.

In the next issue, I will discuss how donors may contribute to the Endowment Fund.

Yours in Rotary Service,  
David Wyatt



**RI President**  
William (Bill) B. Boyd

**District Governor**  
Richard Abbott

**Club President**  
David Wyatt

**Incoming President**  
John Rasmussen

**President Elect  
Nominee**  
John Patterson

**Past President**  
Deepa Willingham

**Secretary**  
Louis Karpf

**Treasurer**  
Bob Hinrichs

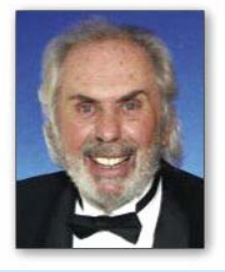
**Club Service**  
Verva Enoch

**Community Service**  
Paul Matthies

**Vocational/Youth  
Service**  
John Patterson

**International Service**  
Greg Pensa

## Lead the Way - Lead by Example



By Rich Abbott (Montecito)  
District Governor

March is Rotary Literacy Month. RI President Bill Boyd says, "Literacy empowers people. It is the foundation for virtually all forms of education and an essential component of poverty reduction, social inclusion and economic development. Despite the importance of literacy, there are over 800 million people unable to read and write in the world today, and 64 percent of these people are women and girls."

So, as District Governor, I am asking every club in our District to "Lead the Way" & "Lead by Example" by working towards a Literacy project this month. B.J. Anderson (Simi Sunrise) District Literacy Chair, has been educating the clubs in our District about the importance of Literacy Projects. Here are a few ideas:

- Dictionary Project for the second, third and fourth graders.
- Adopt a School - students read to Rotarians. Donate Books to students in developing countries.
- Sponsor a Four-Way Test essay contest
- Serve as Mentors to elementary, middle and high school students.

If you are looking for an excellent program on Literacy, contact Deepa Willingham (Santa Ynez Valley) regarding her PACE program in India, entitled "Educating the Girl Child." You will have standing room only at your meeting.

After completing your Literacy Projects, write them up and submit them to Jock MacKenzie, for publication in one of our District Newsletters. Mark your calendars:

### Deadlines for Awards

- April 1 - RI Presidential Citation Award. Submit to your Assistant Governor.
- April 15 - 2006-07-District Awards. Submit to Tony Huff, 1922 Norma, Oxnard, Ca. 93036, fax (805)485-3169, e-mail [akhuff@msn.com](mailto:akhuff@msn.com)
- District Step Down/Demotion Party, Saturday, June 30, at the Crown Plaza Hotel in Ventura

(Taken from the Rotary District 5240 website)

## District Foundation Gala in Ventura March 30, 2007

Date: March 30, 2007 @ 6:00pm  
Location: Crowne Plaza Hotel, 450 E Harbor Boulevard, Ventura, CA, 93001  
Event Fee: \$100  
Captain: Brenda Cressey

At this year's RI District 5240 Foundation Gala, Past RI President Bhichai Rattakul will serve as the Keynote Speaker. This year we will honor Past RI Director, our good friend, Sam Greene and, as it turns out, PRIP Bhichai as they will both celebrate 50 years of service to Rotary.

PRIP Bhichai is the incoming Trustee Chair of The Rotary Foundation and served as our RI President in 2002-03, his theme was "Sow the Seeds of Love" and is a well sought out speaker on Ethic's in the Rotary world. This year would also be a very special time to consider becoming a Major Donor, Bequestor or to make a significant gift to the Permanent Fund as PRIP Bhichai will assist in the foundations recognition presentations that evening.

The Gala is sure to be a memorable event. It will begin with an evening reception & dinner followed by a tribute to Past RI Director Sam and foundation awards presentations and the Keynote Address. A signup sheet should be circulating at our upcoming meetings.

# ROTARY PICTURES



**Beanie Babies**

**SB County  
Architectural  
Competition  
2007**

**Competition  
Finalists**



**SB County  
Architectural  
Competition 2007**

**1st, 2nd, 3rd and  
Honorable  
Mention**

## Future Programs & Events

- March 21**      **Allan Hancock College - "Auto Vocations"**  
                         **By Dr. Hobson**
- March 28**      **Brooks Firestone, 3<sup>rd</sup> District Supervisor**
- April 4**        **"Why Gas Prices Are So High"**  
                         **By Ken Johnson**
- April 11**      **Wendy Carpetti, SYV Hospital**
- April 18**      **Craft Talks**
- April 25**      **Club Assembly**
- May 2**        **"College Funding"**  
                         **By Jeff Little**

## Other Upcoming Events

**March 30**  
**Rotary District 5240 Rotary  
Foundation Gala  
in Ventura**

**April 14**  
**District Assembly  
in Bakersfield**

**April 19-22**  
**RYLA  
in Ojai**

**April 28**  
**District Assembly  
in Oxnard**

## March Birthdays

- |                 |                      |
|-----------------|----------------------|
| <b>March 13</b> | <b>Randy Jones</b>   |
| <b>March 21</b> | <b>Paul Hanberg</b>  |
| <b>March 24</b> | <b>Barry Shulman</b> |
| <b>March 27</b> | <b>Ken Nash</b>      |

## What Paul Harris Said

March 11 2007

*"As my Lassie Jean and I were strolling around the yard one summer afternoon, our minds reverted to the blessings which were ours. We listed our home, perched on the hill top midst friendly oaks and with evergreens in plenty to give impression of warmth when cold winds blow; we also listed books and household goods, sacred accumulations of years and representing many sacrifices.*

*An impulse suggested the question: Would life be worth living without these things? It did not (take) long to answer, Yes, life is even more sacred.*

*Then came another: Is there anything more valuable than life? We thought of (the) touch of vanished hands and the sound of voices stilled and realized that there are things without which life would be so sterile that it might well end. If there were no such things as fellowship with friends and communion with loved ones, life would be darker than starless night.*

*Friendship can hurdle national boundary lines, religious and political differences; and with love all things is possible."*

**Paul P Harris' Christmas Message 1930**